

NWS-Media: Jonathan Conder

- Needs from NWS
 - Convective vs Winter
 - **Winter Weather**
 - AFD: vocal about bias, trends, and model of choice
 - Climate data: Numerous and up-to-date snow reports by 4pm and 10pm
 - **Severe Weather**
 - Extended: AFD - identify convective risk ASAP
 - Short Term: HWO - be specific about storm risk, mode, and timing
 - Real Time: NWSChat - lead time and sharing reasoning for issuance vs no warning
 - Post Event: Storm assessment- can media be directly involved? Helpful to correlate radar signatures to damage
- NWS Chat is primary means of info during event

Media – Emergency Management: Cindi Clawson

- Need info and reports for ground truth
- Sirens: What is your policy?
 - Countywide vs warning by sector?
 - Why is it going off?
- How do we report, best ways, apps for phones?

Ohio EMA: Rick McCoy

- Getting Ready
- NOAA Weather Radio
- Receiving Data
 - Different ways 6 NW Ohio counties receiving and send out data

Indiana EMA: Clyde Avery

- NIXLE
- Surveyed Indiana counties to see how data was sent and received
 - Receive info thru:
 - Internet (including NWSChat)
 - Weather radio
 - TV
 - Text messages
 - Last place: spotters

ACTION ITEMS from Breakout Sessions

- **NWSChat**
 - Communications
 - Data Sharing
 - Primary source of info during events
 - Two Way Communication
- **Why?**
 - To improve public safety
 - To provide a consistent and timely message
 - All partners are informed of upcoming/real-time/post events
 - Reliable information source
- **Items of note**
 - Happy that NWs proactively uses WebEOC
 - Each county has own procedures to follow that make social media challenging
 - Develop listserv as forum for open communication and idea-sharing